

Semester: 4 th Subject: Fundamentals of Management (HSMC/3-T)			
Week	Lec. Day	Topics	Remarks
1 st	1.	Unit-I: Concept of Management: Definitions, Characteristics, Significance.	
	2.	Nature of Management, Objectives or advantages	
	3.	Practical Implications	
2 nd	4.	Management Vs. Administration;	
	5.	Management Vs. Administration: Theoretical and practical distinction	
	6.	Management as an - Art,	
3 rd	7.	Management as an - Science	
	8.	Management as an - Profession;	
	9.	Levels of Management	
4 th	10.	Development of Management Thoughts;	
	11.	Management Principles: Concept and Nature	
	12.	Managerial Functions or Process of management	
5 th	13.	Unit-II: Concept of Human Resource Management:	
	14.	Human resource planning;	
	15.	Recruitment, Selection, Training and Development,	
6 th	16.	HR - Recruitment, Selection, Training and Development	
	17.	HR Planning - Compensation;	
	18.	Concept of Marketing Management: Definitions	
7 th		MINOR TEST I	
8 th	19.	Objectives and functions of Marketing,	
	20.	Marketing Research,	
	21.	Advertising – importance and methods	
9 th	22.	Consumer Behavior - Marketing	
	23.	Unit-III: Concept of Production Management,	
	24.	Production Planning	
10 th	25.	Production Planning and Control,	
	26.	Material management,	
	27.	Inventory Control,	
11 th	28.	Factory location and Production Layout	
	29.	Production Layout Methods	
	30.	Unit-IV: Concept of Financial Management,	
12 th	31.	Goals of financial management	
	32.	financial management functions and types	
	33.	Capital Structure	
13 th	34.	Capital Structure: Share-holder fund and borrowed funds	
	35.	Factors determining capital structure	
	36.	various Sources of Finance,	
14 th		MINOR TEST II	
15 th	37.	Working Capital and its components	
	38.	Short term and long-term finances,	
	39.	Capital Budgeting	