Lesson Plan

Name of Faculty Dr. Rajni Kamboj Food Technology 3rd **Discipline** :

Semester

Fundamentals of Management for Engineers (HSMC/3-T) **Subject**

Lesson Plan Duration: 15 Weeks (from August, 2024 to November, 2024)

Work Load (Lecture/Practical) per week (in hours): Lectures 02 hours

Theory			Topic covered Date and Remarks		
Week	Lecture	Topic (Including Assignment/Test)	Date	HOD	Director-
	Day				Principal
1 st	1	Concept of Management: Definitions,			
		Characteristics, Significance			
	2	Practical Implications; Management			
		Vs. Administration			
2 nd	3	Management- Art, Science and			
		Profession			
	4	Development of Management			
		Thoughts			
3 rd	5	Managerial Functions			
	6	Concept of Human Resource			
		Management: Human resource			
		planning			
4 th	3	Concept of Human Resource			
		Management: Human resource			
		planning			
	8	Recruitment, Selection, Training and			
		Development, Compensation			
5 th	9	Concept of Marketing Management:			
		Objectives and functions of Marketing			
	10	Marketing Research			
6 th	11	Marketing Research			
	12	Advertising			
7 th		1 st Minor Test			
8 th	13	Consumer Behavior			
	14	Concept of Production Management			
9 th	15	Production Planning and Control			
	16	Production Planning and Control			
10 th	17	Material management			
	18	Inventory Control			
11 th	19	Factory location and Production			
d.		Layout			
	20	Concept of Financial Management			
12 th	21	Capital Structure and various Sources			
, oth		of Finance			
	22	Capital Structure and various Sources			
		of Finance			
13 th	23	Working Capital			
41.	24	Short term and long term finances			
14 th		2 nd Minor Test	1		
15 th	25	Short term and long term finances			
	26	Capital Budgeting			